

# MICHAEL MASIELLO

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## EXPERIENCE

**Newsmax**, New York, NY

**February 2024-Present**

### **Booking Producer**

- Develop and maintain strong relationships with newsmakers, experts, elected and appointed officials, and publicists
- Provide guests with interview topics and areas of discussion
- Confirm interview logistics including date, time, and location for on-air appearances via remote, phone, field, or in-studio appearances

**News 12**, New York, NY/LI

**July 2023 – October 2023**

### **Booker/Associate Producer**

- Booked high profile guests and experts to appear on network's original wellness program, BeWell
- Pitching segment ideas and guests daily, including long term bookings and to fulfill day of openings
- Communicating with producers about guests and production needs for a smooth shoot

**Cheddar News**, New York, NY

**July 2022 – July 2023**

### **Booking Production Assistant**

- Booked lifestyle, finance, medical and political guests to appear daily on shows
- Collaborated with the social team to promote big name guests
- Submitted security information as the first point of contact for all guests appearing in studio and took photos and videos upon arrival for social media

**Peers Influence Peers Partnership**, Croton-on-Hudson, NY

**September 2009 – April 2022**

### **Producer**

- Researched and booked talent for various documentaries
  - Facilitated production shoots and planning of other events
  - Scheduled and arranged meetings to promote films through public broadcasting television
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## EDUCATION

**Mercy College**, Dobbs Ferry, NY

**May 2015**

Bachelor of Science, Television and Radio Production

## ACHIEVEMENTS

Bronze Telly Award Winner

2017

The Quill Award, Mercy College

2015

Program Honors, Mercy College

2014

The Peers Influence Peers Obbie Award

2011